

comper™

**Media Kit**

# Welcome

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## Welcome to the Smarkin

We've put this together to help you find out a little more about us and what makes us tick. As well as an introduction to Smarkin by Comper and our team, you'll find lots of useful information such as news releases, industry stats, product details, awards we've won, quotes and contact information.

As an independent manufacturer of smart medical devices, we hold a wealth of experience and expertise in this rapidly developing, incredibly exciting emerging field. We're constantly innovating and have created a suite of award winning products – the latest of which is the Smarkin. This truly unique device is the future of personalised skincare and we invite you to try it for yourself.

We're currently crowdsourcing funding to bring the Comper to even more consumers looking to perfect their skin. We'd love to tell you more about our product, show you the Smarkin in action or share some of our insight into the SMART medical space with you. You'll find our contact information at the end of this media pack.

# About Smarkin and Comper

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*“Intelligence Brings Beauty”*

Smarkin is the most developed skincare tool in the world. This consumer device is at the very forefront of beauty technology with a powerful toolset to analyze, treat and improve user's skin by RF, EMS, MASS and LED therapies.

Smarkin is the world's first SMART facial machine, designed to give each user a personalised totally tailored skincare routine. The latest product from

healthcare innovators Comper, Smarkin has been developed using a number of enhanced technologies including RF, EMS, LED and micro vibrational therapy. It helps to firm the face, fend off the signs of ageing, reduce stubborn fatty facial deposits and tackle other common skin complaints such as acne. Founded in 2014, Comper Healthcare is the first independent manufacturer of smart medical devices

which harness the benefits of artificial intelligence within the healthcare industry. Comper's mission is to promote better lifestyles through better healthcare for individuals and families.

# Product Information

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Everyone's skin is unique. Luckily, Smarkin has an app for that.

Designed to assess the most suitable skincare routine for each individual user via an intelligent, ground-breaking app, the Smarkin is able to dynamically provide the right treatment settings for each user, giving optimum skincare results at home. Users can first test their skin using the Comper Health App and give information on changes to their skin or skin disorders, periods and allergies. Next, a personal skincare schedule with reset functions is generated and sent to the Smarkin providing a completely tailored skincare and treatment routine.

This intelligent skincare device is the first of its kind and users can revisit the app at any time to combat changing skin issues such as breakouts and fine lines.

Manufactured using medical grade silicone rubber and 51mm electrode surface for treating large areas of skin at the same time, the Smartkin offers four innovative skincare technologies in one including radio frequency for skin tightening and plumping, electrical muscle stimulation to combat fatty facial deposits, LED light technology for breakouts, acne,

fine lines and skin repair as well as MASS vibration therapy to stimulate the dermis and increase absorption of face creams and serums.

The Smarkin device interfaces with the app seamlessly, making beautiful skin effortlessly smart.

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# Industry

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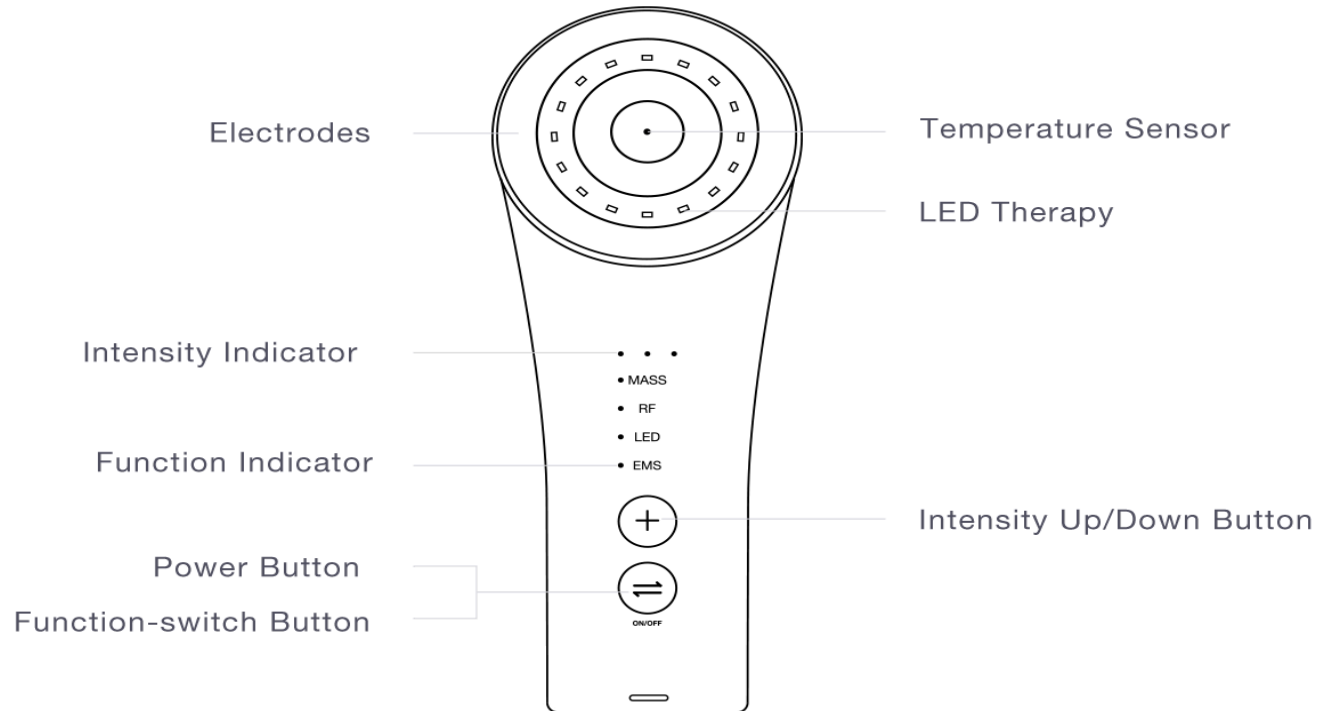
**The smart beauty industry is a relatively new niche but one that is already transforming homes around the world with the addition of customised beauty products and experiences for millions of men and women.**

**Beauty tech really came into its own in 2017, with a number of notable brands beginning to explore the marriage of smart technology and artificial intelligence with beauty.**

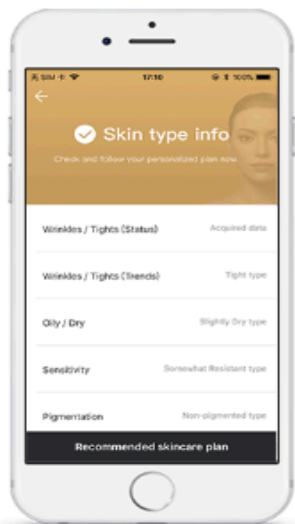
**From the smart mirror, which provides beauty advice to the viewer, to the new Smarkin device with its tailored approach to skincare and status as the sole smart facial machine, technology is becoming closely integrated with beauty products. This movement makes beauty more inclusive and gives consumers new ways to bring beauty into their homes.**

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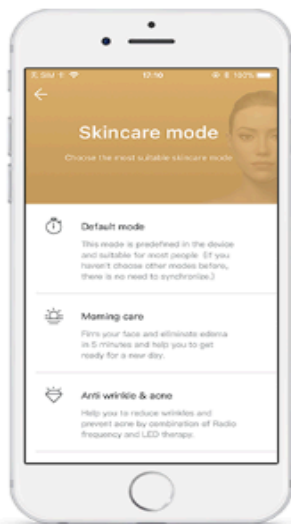
# Smarkin Device



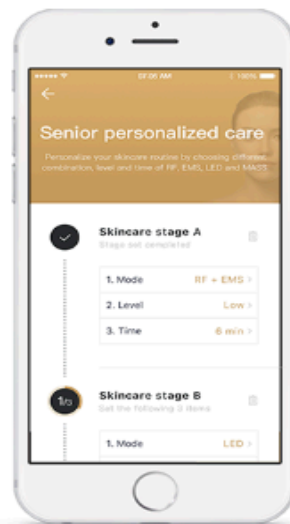
# Smarkin App



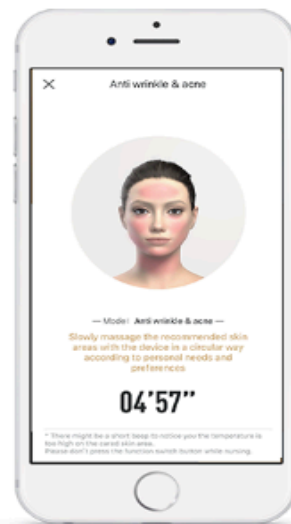
Skin type test



quick care



plan



video & voice guidance

Source: <http://blogs.wsj.com/oddity/2016/01/14/the-best-in-design-at-ao-2016/> | MICHAEL HSU

A number of medical devices have received much needed makeovers, from thermometers to blood pressure monitors, but we were impressed by the design products from Comper. The Smart Basal Body Thermometer helps women figure out when they are most fertile, while the Smart Doppler Fetal Monitor (shown above) records a fetus' s heartbeat. Both devices sync data with a smartphone app, and the thermometer includes a case that sanitizes using UV light after each use.



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**MIBED**



# *Hi-tech Chic*

**W**  
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Mashable, CGTN, CCTV +, Wired, Bouncy, Hi Tech Chic, Yahoo News, Trend Hunter, Best ten News, NBC 2, Digital Health, Start up news, ABC 4 Utah, Health Europa, Med 2.0, Mobi Health News, US News, Today USA, Which, All Tech Asia, Sport Fitness Tech, LUX Review



# For immediate release

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## **The world's first SMART skincare device smashes indiegogo campaign goals to go into full production**

The world's first SMART facial machine from leading technology and healthcare company, Comper has successfully crowd-funded to go into production after smashing its goal by more than \$68,000. The Smarkin is an advanced, smart skincare tool that brings forth a new generation of skin treatment and improvement via RF, EMS, MASS, and LED technology.

After the success of its indiegogo project, the Smarkin will be on show with creators, Comper at CES 2019 and Pepcom 2019, where the firm will also unveil its latest innovation, the generation of Samrkin.

Created at the cutting edge of at-home skincare products, the Smarkin device uses an intelligent app to dynamically assess the individual's skincare needs. The Comper Health App reports back to the user with information on their skin type, allergies or skin issues and then sends a personal schedule to the Smarkin device, creating a wholly bespoke and finely tailored treatment regime.

Thanks to its powerful RF, EMS, MASS, and LED technology, the Smarkin can treat a number of skin issues and complaints. It can help to fight the signs of aging and give fresher, firmer looking skin with micro-vibrational therapy, reduce stubborn fatty facial deposits to create a tighter, more youthful appearance and help to alleviate the signs of acne and breakouts.

Mrs Du Han, CEO and Founder of Comper Healthcare, said "We are delighted to have received such an overwhelming response to our crowd-funding project. The technology that we have packed into the Smarkin, and its wealth of skincare treatments has really resonated with consumers and captured their attention.

"Our campaign was so successful we exceeded our funding target by more than 1300% and offered a number of stretch goals. We truly believe the Smarkin will completely revolutionise the skin care device industry and are excited to see it go into full production."

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# For immediate release

## Creator of the world's first SMART skincare successfully launched on indiegogo

Leading technology and healthcare provider, Comper successfully ended its third crowd-funding campaign.

The Smarkin is the first SMART facial machine in the world. It integrates enhanced technologies including RF, EMS, LED and micro vibrational therapy for firming the face, fending off the signs of ageing, reducing stubborn fatty facial deposits and tackles other common skin defects such as acne.

Designed to assess the most suitable skincare routine for each individual user by use of an intelligent and ground-breaking app, the Smarkin is able to dynamically provide the right treatment settings for optimum results.

Users can first test their skin using the Comper Health App and give information on changes to their skin or skin disorders, periods and allergies. Next, a personal

skincare schedule with reset functions is generated and sent to the Smarkin providing a completely tailored skincare and treatment routine.

This intelligent skincare device is the first of its kind and users can revisit the app at any time to combat changing skin issues such as breakouts and fine lines. Manufactured using medical grade silicone rubber and 51mm electrode surface for treating large areas of skin at the same time, the Smartkin offers four innovative skincare technologies in one including radio frequency for skin tightening and plumping, electrical muscle stimulation to combat fatty facial deposits, LED light technology for breakouts, acne, fine lines and skin repair as well as MASS vibration therapy to stimulate the dermis and increase absorption of face creams and serums.

This is the third crowd-funding campaign launched by Comper who have successfully created other innovative and technologically advanced health and wellbeing

products including the Smart Fertility Tracker which is currently a finalist in the Best of Baby Tech Awards for 2018 and winner for LUX Parent and Baby Awards 2018. Comper receiving a public support to help bring their advanced skincare device to the market.

Mrs Du Han, CEO and Founder of Comper Healthcare, said "There's no one size fits all solution to beautiful skin, so the Smarkin will completely revolutionise the skin care device industry.

This technologically advanced and fully personalised device as everyone deserves to feel confident about their skin and allow a fully tailored skincare routine that offers the best results, regardless of skin type, problem or age."

# For immediate release

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## Comper Launches Innovative New Smart Skincare Device

Leading technology and healthcare provider, Comper, has launched its new Smart Skincare device to rejuvenate skin and help with complaints such as teenage spots and acne.

In today's world, pollution, less than perfect diets and stress all lead to a number of medical issues and complaints including skin conditions such as persistent pimples and acne which can erode self-confidence. Many people attempt to resolve their skincare issues with expensive and ineffective over-the-counter remedies, many of which, upon inspection, contain a large percentage of water and very few active ingredients. Du Han, CEO and Founder of Comper, believes that there's another way.

## A new way – a smarter way

Using state of the art technology, the Comper Skincare Device is a 5 in 1 revolutionary tool proven to be more effective with anti-ageing than other leading single-function brands. Utilising Bipolar RF, 3 levels of EMS, Red LED and a clever vibration and cooling system, the Comper Smart Skincare Device App analyses the skin and manages the data in order to provide optimised treatment where it's needed most. Ideal for use on skin of all ages, the Comper Skincare Device can help with face slimming and lifting, skin complaints and anti-ageing. When used with the Comper Health App, the customised and voice-navigated system allows for a fully integrated skin management and treatment program.

## The company

Founded in 2014, Comper Healthcare is the first independent manufacturer of Smart medical devices which harness the benefits of artificial intelligence within the healthcare industry. Comper's mission is to promote better lifestyles through better healthcare for individuals and families.

# Feature Suggestions

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- **SMART technology and the beauty revolution**
- **At home skincare goes high-tech**
- **Women in sciences – an interview with serial entrepreneur Du Han**
- **How far away are we from truly customized skincare at home?**
- **Are beauty salons and skin care clinics becoming obsolete?**
- **What ages the skin?**
- **Figuring out your own skin triggers**

**Want a quote about skincare or women in technology? Need some facts, stats or opinion about the change in at home skincare or the SMART beauty revolution? We'd love to speak to you – just get in touch.**

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# Awards

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Smarkin's parent company Comper has been fortunate to receive a number of awards. Our most recent accolades include:

- **LUX Parents & Baby Awards 2018 winner**
  - **German design Awards 2019 winner (Comper Smart Fertility Tracker)**
  - **German design Awards 2019 special mention (Comper Smarkin )**
  - **German design Awards 2019 special mention (Comper Smart Doppler Fetal Monitor)**
  - **IF Design Award 2016**
  - **Best Of Baby Tech Awards 2018 Finalist (Comper Smart Fertility Tracker)**
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# Meet the Team

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*Du Han, founder & CEO of Comper*

**Du is a serial entrepreneur who has a passion for developing the digital healthcare industry. She graduated from the Capital University of Medical Science. With 12 years experience in the medical industry, Du founded Comper Healthcare. She was previously chief agent of orthopaedic consumables and heart stents at LEPU Medical, Co-Founder of Regent Capital and an investor in PING AN HEALTH. Du has been nominated for the Women in Investment Awards 2018 and Business Women's Awards 2018.**

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# Meet the Team

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**Beth**

Senior Medical Product Manager



**Wei**

Hardware R&D Director



**Orlando**

Industrial Design Director



**Ding**

Creative & Content Director



**Donny**

Hardware Project Management Director



**Jia Lin**

Software engineer



**Hosni**

Senior Business Manager



**Yvan**

Design Manager

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# Contact

Email us: [media@comper.com](mailto:media@comper.com)

Website: [www.comper.com](http://www.comper.com)

Indiegogo project page: <https://igg.me/at/comper-smarkin/x/17083771>

Comper Media Kit:

[https://www.dropbox.com/sh/erl0ubmb4vs7cai/AAD\\_xQ0LysY5CGtILXSxG3tBa?dl=0](https://www.dropbox.com/sh/erl0ubmb4vs7cai/AAD_xQ0LysY5CGtILXSxG3tBa?dl=0)

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# Creative contents

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**Creative contents**

**[https://www.dropbox.com/sh/erl0ubmb4vs7cai/  
AAD\\_xQ0LysY5CGtILXSxG3tBa?dl=0](https://www.dropbox.com/sh/erl0ubmb4vs7cai/AAD_xQ0LysY5CGtILXSxG3tBa?dl=0)**

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